Website: www.johnwalf.com Mobile: +971 58 562 4677 E-mail: letstalk@johnwalf.com Location: Dubai, UAE

WORK EXPERIENCE

[JANUARY 2021 - PRESENT] Video Editor AKQA Dubai DUBAI, UAE

- Realising creative briefs through video editing
- · Grading edits
- · Tackling 2D animations
- Giving creative input in projects
- Acting as the 1st AD in productions
- Managing productions in the absence of an agency producer

[SEPTEMBER 2019 - DECEMBER 2020] Producer Squaremotion DUBAI, UAE

- Managing all production aspects of media production
- Giving creative input in all projects
- Proposing visual solutions as per client's needs
- Organising external resources including freelancers, models, etc.
- Responding to briefs and creating quotations and proposals
- Producing for video creation from start to delivery
- Investing time on business development

[JANUARY 2019 - SEPTEMBER 2019] Video Editor Freelance

DUBAI, UAE

- Editing TVC Offline Edits
- Creating brand video manifestos
- Taking care of all post production for short documentary
- Handling clients the likes of Dyson, Bentley, Emirates Airlines, etc.

[JANUARY 2017 - NOVEMBER 2018] Post Production Producer Serena Digital

DUBAI, UAE

- Managing projects from beginning to delivery.
- Sorting all Adstream matters either through distribution by client or by the company
- Creating quotations
- Communicating with the creatives regarding client needs.
- Assisting other producers with their requirements.
- Managing project hard drives.
- Scheduling creatives and dry hires.

[DECEMBER 2016] Production Assistant - Art Department Client: Qissa Social

- Sourcing Images to be printed on large scale formats
- Designing different collaterals to be used as props and set design (i.e. 1967 Calendars, 2016 Calendars, Old Majed Magazines, etc.)
- Digitaly ageing photos
- Transporting props from Dubai to Abu Dhabi and vice versa
- Arranginging the sets for production
- Assisting the DOP for set related matters.
- Sourcing props and materials for production

 $\left[\text{NOVEMBER} \cdot \text{DECEMBER} \ 2016\right]$ Art Department Coordinator Abu Dhabi Film Commission

ABU DHABI, UAE

- Creating the daily itinerary for the Abu Dhabi Familiariarisation Tour
- Coordinating with different vendors for the buyer including getting quotations and discounts
- Touring the buyer around Abu Dhabi
- Organising F&B
- Organising Transportation

[OCTOBER 2015] Co-Producer & Cinematographer Project: Vietnam International Fashion Week 2015 Employer: Fashion News Live

- Organising daily production schedule
- Shooting interviews and b-rolls
- Contacting appropriate personels for transportation, etc.

[SEPTEMBER 2015] Videographer & Editor Project: New York Fashion Week Spring/Summer 2016 Employer: Fashion News Live

- Shooting Interviews with designers, celebrities and fashion icons
- Shooting backstage footage including interviewing key hair and make-up
- Editing packages per show

[APRIL 2015] Cinematographer

Project: Inside Amato Documentary

Employert: RNL Productions

- Capturing the elements that produces a runway show
- Shadowing the designer reality tv style
- Shooting interviews
- Shooting B-roll

"Best Documentary" by The La Jolla International Fashion Film Awards, US [2015]

"Best Documentary" by Bokeh South Africa International Fashion Film Festival [2017]

SOFTWARES

KNOWLEDGE IN THE FOLLOWING:

- Adobe Suite
- DaVinci Resolve
- Microsoft Office
- Scheduall
- Maconomy
- Final Cut

EDUCATION

Bachelor in Film Production (2014 - 2016) SAE UAE

SAE x QANTN Creative Media Insitute Australia