

JOHNWALF BRIGOLI

Producer / Post Producer

Dubai, UAE | letstalk@johnwalf.com | +971 58 562 4677
www.johnwalf.com | <https://www.linkedin.com/in/jcbrigz/>

EXECUTIVE PROFILE

Producer / Post Producer with 10+ years' experience delivering multi-market commercial, hospitality, fashion, and brand campaigns across agency and post-production environments. Leads projects from early alignment through final delivery, balancing creative ambition with production feasibility.

Experience includes campaign orchestration across 6+ markets, multi-language adaptation, high-volume versioning, and offline-to-online workflow oversight. Contributed to campaigns exceeding €250,000 in total value while overseeing post-production budgets and delivery governance.

CORE COMPETENCIES

- Production Management
- Post Production Management
- Workflow Optimisation
- Multi-Market Campaign Delivery
- Budget & Cost Control
- Vendor & Resource Coordination
- Client & Stakeholder Alignment
- Broadcast & Digital Delivery

PROFESSIONAL EXPERIENCE

Senior Editor / Post Producer – AKQA, Dubai | 2021 – Present

- Lead post-production delivery across multi-market commercial and social campaigns.
- Manage 2–3 concurrent campaigns weekly.
- Deliver hospitality launch campaign including hero film, 9 cutdowns, 6 additional films, and 6-market localisation.
- Oversee post-production budgets from €2,500 to €25,000+, contributing to campaigns exceeding €250,000 in total value.
- Secure 10–20% budget adjustments to align scope with feasibility.
- Design structured workflow systems and integrate AI-assisted post processes.
- Allocate workload across internal creatives and external vendors.
- Mentor junior editors and support capability development.

Producer – SquareMotion, Dubai | 2019 – 2020

- Led end-to-end production of SME and corporate video projects.
- Primary client contact with full scheduling, budgeting, and delivery oversight.
- Influenced pricing strategy and commercial positioning.
- Managed forecasting, vendor coordination, and resource planning.

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Video Editor – TVCs (Freelance), Dubai | 2018 – 2019

- Edited commercial campaigns in collaboration with directors and production teams.
- Delivered broadcast-compliant outputs across regional specifications.

Post Producer – Serena, Dubai | 2017 – 2018

- Primary client contact for television commercial post-production.
- Managed multiple concurrent TVCs through final broadcast delivery.
- Contributed to budget alignment and vendor selection.
- Coordinated cross-border post teams including European partners.

Art Department Coordinator – Film & Entertainment – Abu Dhabi Film Commission | 2016 – 2017

- Coordinated art department logistics and procurement for film productions.

SELECTED CAMPAIGN HIGHLIGHTS

Jumeirah Marsa Al Sarab Launch Campaign – Hero film, 9 cutdowns, 6 prelude films, multi-language delivery across 6 markets.

Dyson “Firsts” Campaign – Offline-to-online leadership across bilingual film and photography outputs.

Edit by AS&S Campaign Delivery – 4-week delivery including 2-day shoot, 4 vertical films, bilingual outputs, multi-platform distribution.

AWARDS

- Gold – Best Partnership Campaign, adidas Loomhood (Athar Awards, 2025)
- 2 x Bronze – Journeys of Mindfulness, Toyota Ramadan Campaign (PHNX Awards by AdForum, 2023)
- Best Documentary – Inside Amato (Bokeh Fashion Film Awards, Cape Town, 2017)
- Best Documentary – Inside Amato (International Fashion Film Awards by Cinémoi, Los Angeles, 2015)

EDUCATION

BA (Hons) Film Production – SAE Institute

TECHNICAL

- Adobe Creative Suite (Premiere Pro, After Effects, Illustrator, Photoshop, and InDesign)
- DaVinci Resolve
- Final Cut Pro
- Microsoft Office Suite (Word, Excel and PowerPoint)
- Keynote