

# JOHNWALF BRIGOLI

## Producer & Post Producer

Dubai, UAE | Open to Relocation

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### EXECUTIVE PROFILE

Producer & Post Producer with 10+ years delivering award-winning multi-market campaigns at international agencies.

Experienced in delivering commercial, hospitality, fashion, and brand campaigns across agency and post-production environments, leading projects from early alignment through final delivery while balancing creative ambition with production feasibility. Scope includes campaign orchestration across 6+ markets, multi-language adaptation, high-volume versioning, offline-to-online oversight, and AI-driven post-production management.

Has contributed to campaigns exceeding €1,000,000 in total value while overseeing post-production budgets and delivery governance, working closely with vendors and teams across EMEA.

### LANGUAGES

- English (Fluent)
- Spanish (A2/B1) – Basic Conversational
- Filipino (Native)
- French (A1)

### AWARDS

- Gold – Best Partnership Campaign, adidas Loomhood (Athar Awards, 2025)
- 2 x Bronze – Journeys of Mindfulness, Toyota Ramadan Campaign (PHNX Awards by AdForum, 2023)
- Best Documentary – Inside Amato (Bokeh Fashion Film Awards, Cape Town, 2017)
- Best Documentary – Inside Amato (International Fashion Film Awards by Cinémoi, Los Angeles, 2015)

### PROFESSIONAL EXPERIENCE

#### Post Producer & Senior Editor – AKQA, Dubai | 2021 – Present

- Deliver multi-faceted campaigns, most notably the launch of **Jumeirah Marsa Al Sarab**, *including a hero film, 9 cutdowns, 6 prelude films, and multi-language delivery across 6 markets.*
- Lead post-production delivery across multi-market commercial and social campaigns, including post-producing the **Dyson “Firsts”** campaign (valued at **€1,000,000+**) and leading offline-to-online delivery across 4 bilingual films and photography outputs.
- Execute campaigns with fast turnaround times, such as the **Edit by AS&S** campaign, *completed in 4 weeks with a 2-day shoot, 4 vertical films, bilingual outputs, and multi-platform distribution.*
- Oversee post-production budgets from **€2,500 to €25,000+**, contributing to campaigns exceeding **€250,000+** in total value.
- Manage 2–3 concurrent campaigns weekly.
- Secure 10–20% budget adjustments to align scope with feasibility.
- Design structured workflow systems and integrate AI-assisted post processes.
- Allocate workload across internal creatives and external vendors.
- Mentor junior editors and support capability development.

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### Producer – SquareMotion, Dubai | 2019 – 2020

- Led end-to-end production of SME and corporate video projects with a production value of at least **€3,000**.
- Influenced pricing strategy and commercial positioning by transitioning all deals from AED to \$ resulting in **2x revenue**.
- Primary client contact with full scheduling, budgeting, and delivery oversight.
- Managed forecasting, vendor coordination, and resource planning.

### Video Editor & Production Coordinator – TVCs & Documentaries (Freelance), Dubai | 2018 – 2020

- Coordinated with an Amsterdam-based agency on the **UAE Pavilion at Expo 2020**, working with a **€100,000+ budget**, sourcing local products and archival imagery, and securing bespoke requirements from European craftsmen.
- Supported the local production of an international campaign for **Atlantis Dubai** as 1st Assistant Director and Production Coordinator, managing the full production schedule on the resort's busiest day of the year, New Year's Eve, with **0% overtime**.
- Edited commercial campaigns and short documentaries in collaboration with directors and production teams for brands like **Bentley & Emirates SkyCargo**.

### Post Producer – Serena, Dubai | 2017 – 2018

- Acted as the primary contact for TVC post-production, managing projects valued from **€3,000** to **€100,000+** for brands including **P&G, PepsiCo**, and the **Dubai Media Executive Council**, in collaboration with agencies such as **Publicis** and **BBDO**, as well as local production houses.
- Managed multiple concurrent TVCs through final broadcast delivery.
- Contributed to budget alignment, vendor and resource selection.
- Coordinated cross-border post-production teams, including collaboration with European partners and Madrid-based post-production workflows.

### Art Department Coordinator – Film & Entertainment – Abu Dhabi Film Commission | 2016 – 2017

- Coordinated art department logistics and procurement for film productions.

## EDUCATION

BA (Hons) Film Production – SAE Institute

## CORE COMPETENCIES

- Production Management
- Post Production Management
- Workflow Optimisation
- Multi-Market Campaign Delivery
- Budget & Cost Control
- Vendor & Resource Coordination
- Client & Stakeholder Alignment
- Broadcast & Digital Delivery

## TECHNICAL

- Adobe Creative Suite (Premiere Pro, After Effects, Illustrator, Photoshop, and InDesign)
- DaVinci Resolve
- Final Cut Pro
- Freepik, Google Ai Studio, Gemini & ChatGPT